

ABSTRACT

A new and useful golf range target and system is disclosed. The new target

5 incorporates an area having a top surface that will guide a golf ball which hits the

surface to a golf ball receiver. The target receiver includes an RFID reader and a

GPS receiver, which, upon the passing of a golf ball through the receiver, reads the

golf ball ID using an RFID tag in the golf ball, then sends that data along with

GPS data back to a server. The target is designed to be mobile, or moveable, by

10 range personnel. The server then stores the data, and makes calculations such as

the distance the golf ball traveled, the point value of the target hit (if any), and

related fun information. This enables players to get real-time feedback using the

targets, and allows ranges to encourage range play by keeping scores, awarding

prizes, etc., based on target hits and other criteria.